

PHOTOGRAPHY GUIDELINES

Thank you for helping us capture the magic of Aruba DOET!

Your photos and videos help us show the impact volunteers make across Aruba — and inspire even more people to join.

Your mission

For every project you visit or are a part of, please try to take at least:

- **5–10 good quality photos**
- **1–2 short video clips** / a 1-minute vlog (optional but very appreciated!)

Photos are not only documentation — they help us promote volunteerism.
Some formats may need cropping or resizing later,
so more options = more stories we can share!

What We Need Most

Photos that Include

- **Aruba DOET logo or DOETI mascot**
Seen on shirts, caps, flags, banners, stickers, etc.
- **Smiles & eye contact**
People working but also looking at the camera and enjoying the moment!
- **Volunteers in action**
Painting, building, gardening, helping animals — show the mission!
- **Group photos**
With and without props or logos — both are useful!
- **Ambiente (good vibes!)**
Show fun, teamwork, and community spirit.
- **Process and progress**
Before → during → after
Show the difference volunteers make!

A Few Without Logos

These help us promote Aruba Volunteers in general campaigns.
People working, candid shots, focused faces — logos not required.

EXAMPLES



Check Aruba DOET social media for inspiration...Be creative and have fun!

Video / Vlog Tips

Short videos make a huge impact! Try:

- 5–10 sec clips of the action
- Quick volunteer testimonials
- A 1-minute vlog sharing the project's story

Recording tips:

Keep your finger away from the microphone 🗑️

Record in vertical AND horizontal format if possible

Avoid shaky footage — use both hands or/and lean on a surface

Watch your background: no accidents or unsafe behavior

Capture emotions, laughter, excitement, teamwork!

Smart Naming & Organization

Before sending, rename files when sending via the laptop:

📌 ProjectNumber-ProjectName-PhotoNumber

EXAMPLES:



2658 Stichting HasiBonPasa - Video



2146 Fund. PasaBon



2361 Casa di Doeti- (Photographer name) (1)

📌 Important for Coaches & Coordinators

When sending photos via WhatsApp,

Please first send a message with the Project Number + Project Name,
and then send the photos.

Example:

1492–Donkey Sanctuary

📷 (then send the pictures)

If you send pics of multiple projects (coordinators & photographers),
please wait for photos to get 2 checkmarks (✓✓) before sending the next project.

This helps us organize your project photos quickly and correctly.

Sending Pictures Without Losing Quality

- **WhatsApp:** By default, WhatsApp compresses image and lowers quality.
✓ To keep high quality, **tap the HD icon** before sending.
- **Alternative Options:** For best quality, send pictures via **WeTransfer** or **email** instead of WhatsApp.

Email Submission of photos and videos to: arubadoet@cedearuba.org

Final Photo (& video) deadline: May 31st, 2025

Share the Experience Online!

Once Aruba DOET is complete and all photos are collected, you will be able to view and celebrate every project on our website!

We invite you to:

- ✓ Check the album for your project
- ✓ Tag your organization
- ✓ Share the post and celebrate your volunteers!

Help spread the joy of giving back

— let everyone see what Aruba DOET can do together! ❤️

📌 Final Quick Checklist

- ☐ Logo visible in several shots
- ☐ Smiling volunteers looking at the camera
- ☐ Volunteers working on the project
- ☐ Group shots
- ☐ Progress photos (before → after)
- ☐ Short video clips or vlog
- ☐ Minimum 5 photos per project
- ☐ Files renamed with project number
- ☐ Sent before the deadline

Thank you for helping us tell the story of volunteerism in Aruba!